

ANNUAL REPORT

2014



2014 was a record breaking year for Ronald McDonald House of Dallas[®] (RMHD). We witnessed our highest average occupancy yet—90.4%! 2014 was dubbed the "Year of Whimsy" and we celebrated by installing whimsical artwork throughout the House; planting a butterfly garden in honor of one of our founders; wearing striped socks to mark the 40th anniversary of RMHC; and kicking off the first year of Camp Minihaha. We formed new exciting partnerships to serve our families including monthly birthday parties from our friends at The Birthday Party Project; more holiday toys than ever furnished by Dallas Children's Charities and regular visits from Mini Hooves of Love Miniature Therapy Horses. Partnerships like these are important to the families living at the House and help us bring a little joy during a time of crisis.

Just as important, our donors help us fulfill our mission. Make no mistake, the financial gifts that we received throughout 2014 allowed us to serve families with 18,795 nights at the House. I can't think of a better way to thank you, our donors, than to quote one of our patients who wrote this letter to us:

"Thank you for your kindness and dedication to make families far away from home feel welcomed. It really takes a lot of heart to do what you do, to volunteer and to help others in need. I can't express the thanks for letting my father stay here for 4 months while I was in recovery. My thanks extends to those who have sponsored RMHD with their generous donations. With gratitude to all that have helped those in need when they needed it the most, in their hour of need, with caring hearts we go on".

Beautiful words to inspire all of us as we continue serving our families with the best care we can provide, thanks to you!

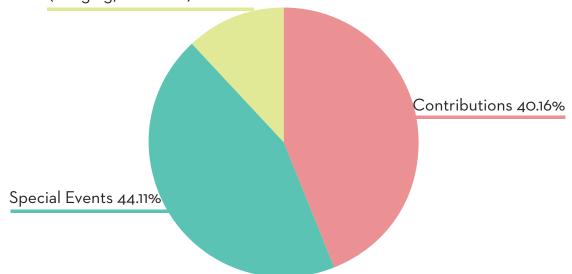
Sincerely,

Jill Lumnock

Chief Executive Officer Ronald McDonald House of Dallas

Annual Report 2014 Jotal Funding in 2014

Program (Lodging/Medicaid) 11.81%



Jop 8 Diagnoses in 2014*

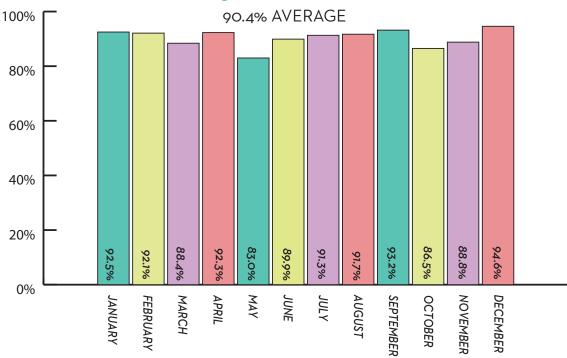
15% • Neurology 10.47% 10% • Neurology 6.31% 5% • Oncology 6.31% • Premature Birth 6.18% • Hematology 5.55% • Cranio-Facial 5.24% • Pulmonary 5.04%	20%	Cardiology	19.87% 19.18%
15% Premature Birth 6.18% Hematology 5.55% Cranio-Facial 5.24% Pulmonary 5.04%		Neurology	10.47%
IO% Premature Birth 0.10% IO% Hematology 5.55% IO% Cranio-Facial 5.24% IOM Pulmonary 5.04%		Oncology	6.31%
10% Image: Cranio-Facial 5.24% Pulmonary 5.04%	15%	Premature Birth	6.18%
10% Cranio-Facial 5.24% Pulmonary 5.04%		Hematology	5.55%
Pulmonary 5.04%			5.24%
	10%	Pulmonary	5.04%
5%			
	5% -		

*For a complete list, please visit our website at: rmhdallas.org/about-us/facts-figures/

Annual Report 2014

2014 House Occupancy

By Month



A WORD FROM FAMILIES

We are so thankful for Ronald McDonald House of Dallas. They have gone above and beyond to provide a safe and friendly environment for us. –Jessica Blackwood

Oh my goodness! How can we ever thank such generosity, kindness and enthusiasm? We appreciate so much the efforts of every single person who makes the House an amaging place.

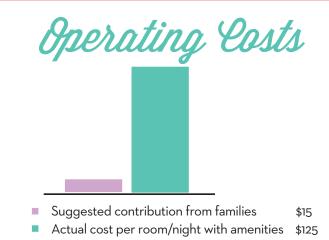
–Sharon Matthews

Annual Report 2014

Where Our Families



In 2014, we had families from 29 states and 10 countries 81% of our families traveled from within Texas 17% of our families traveled from out of state 2% of our families traveled from outside the United States

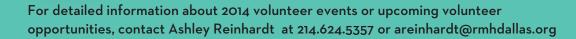


Annual Report 2014

Our Volunteers



Hundreds of volunteers support RMHD's annual operations and fundraising activities by serving families at the House, preparing meals, and hosting organized activities. In 2014, over 14,000 volunteer hours were donated equaling a value of \$334,607.



Annual Report 2014

Meals Jhat Heal

RMHD is one of few organizations (even among other Ronald McDonald Houses) that provides 3 meals a day for families. Over 1,000 meals were prepared by volunteers in our professional grade kitchen and served to families staying at the House.



For more information about our Meals that Heal program and our cooking teams please contact Gracie Thompson at 214.624.5358 or gthompson@rmhdallas.org

Annual Report 2014



With 6 apartments dedicated to transplant patients and 52 guest rooms Ronald McDonald House of Dallas was able to provide over 1,600 family stays in 2014. It is a joy to be able to serve so many families and provide a temporary home where children and families can heal together. Since opening our doors, RMHD has served more than 35,000 families. Although families are asked to contribute \$15 per family per night, no one has ever been turned away because of an inability to pay. The actual cost per night to house a family is approximately \$125–a cost largely covered by individual and corporate donors, community organizations, and special events. We are appreciative of our dedicated community that continues to make our mission possible and serve families in need.



Annual Report 2014

Our Supporters

\$100,000 and above

Addison Rotary Foundation, Inc. Ronald McDonald House Charities of Greater North Texas Southwest Airlines LUV Classic Tom Thumb



Bank of Texas KLUV - CBS Radio NBC 5 SCP Foundation

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Annual Report 2014

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Annual Report 2014

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Thank you to each and every one of the generous individuals and organizations that allowed us to serve our community in 2014! We are so grateful for your support that helped sustain the house in 2014 and we look forward to your continued support as we seek to serve even more families.

Stay in Jouch!

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Ronald McDonald House Of Dallas 4707 Bengal Street, Dallas, Texas 75235 214.631.7354 (Fax) 214.631.1527 www.rmhdallas.org







