



Home is Where the Family is

Creating More Space for Families to Stay Together

A \$65 million campaign to expand Ronald McDonald House Dallas and strengthen its role at the center of pediatric care in North Texas.



A Home in the Heart of the Medical District

For 45 years, Ronald McDonald House Dallas (the House) has stood in the heart of the Dallas medical district, ensuring families remain near their children during medical crises. More than rooms, the House provides comfort, stability, and continuity during some of life's most uncertain moments.

We believe when families are together, they cope better. We believe no family should have to deal with their child's medical crisis alone.

Since opening in 1981, more than 50,000 families have found refuge here, accounting for over 591,000 overnight stays. Families travel from across Texas and beyond seeking specialized treatment for their children.

Today, the House includes 89 guest rooms across 78,000 square feet, including long-term stay suites and transplant apartments. Shared kitchens, gathering spaces, and volunteer-prepared meals create an environment designed to support the whole family.

Ronald McDonald House Dallas is not simply near the hospital. It is part of the healing journey.



When the Need Outgrows the Space

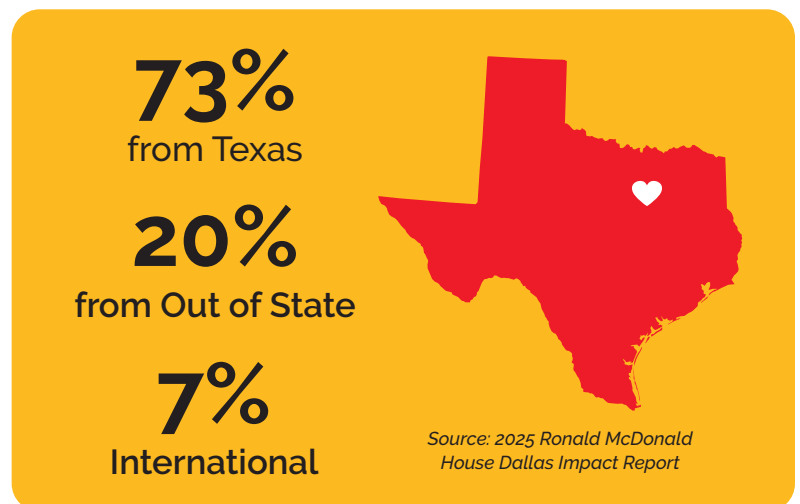
Home is where the family is. But for too many families, space has become the barrier.

In 2024, 180 families were turned away because there was no room.

In 2025, that number rose to 576.

Families arrive in Dallas for highly specialized pediatric care — sometimes through planned referrals, sometimes through urgent transfer. Many travel here drawn to the strength of the region's medical expertise and the reassurance of a globally recognized network of support.

For those who are able to stay at Ronald McDonald House Dallas, the impact extends beyond comfort and proximity. A two-week stay is estimated to save a family approximately \$5,352 in lodging, meals, transportation to and from the hospital, and other related expenses, easing financial strain during an already difficult time.



"As we expand to meet the needs of a growing pediatric community, it is important that Ronald McDonald House Dallas grows with us. Their expansion is about more hope, more togetherness, and more families continuing to find the support they need, when they need it most."

— Christopher J. Durovich, President and Chief Executive Officer of Children's Health

Creating More Space for Families to Stay Together

To ensure that home remains within reach for every eligible family, Ronald McDonald House Dallas will add 131 additional guest rooms, including long-term stay and transplant accommodations, designed for families facing extended and immunocompromised treatment.

The expansion will also include:

- An enlarged dining room to serve more families
- Family kitchens on each floor
- Comfortable lounge and gathering spaces
- Play areas for younger children
- A rooftop terrace offering outdoor respite
- Expanded parking and strengthened infrastructure



“The planned expansion represents a meaningful investment in the health and well-being of children and their families across our region. We are grateful for the longstanding partnership with Ronald McDonald House Dallas and commend their leadership, volunteers, and supporters for their dedication to serving families in need.”

— Skyler Reed, CEO, Medical City Children's Hospital

Total Project Estimate: \$65 million

Expansion will occur within a framework that protects financial stability and preserves flexibility.

Ronald McDonald House Dallas has grown responsibly for 45 years. This next chapter will follow the same principle.

“Ronald McDonald House Dallas offers far more than lodging. It provides a supportive environment where parents can find rest, comfort, and connection while remaining just moments away from their child's bedside.”

— Robert L. Walker, President and CEO, Scottish Rite for Children

A Responsible Plan for Growth

The campaign goal is \$65 million toward construction and renovation, including funding supporting design, furnishings, infrastructure, and temporary parking during construction.

Just as importantly, the campaign includes funding dedicated to responsible capacity growth. Resources are built into the budget to support phased staffing, increased operational costs, and programmatic expansion during the first three years following completion.

\$51.5 million

New Tower, Parking,
& Renovations

\$4 million

Furnishings
& Equipment

\$3.5 million

Operating Support &
Capital Reserves

\$2.1 million

Design & Planning

\$1.9 million

Campaign Outreach
& Engagement

\$1.7 million

Finishes &
Outdoor Spaces

\$300,000

Temporary Parking
During Construction

Campaign Leadership

Private philanthropy sustains us today, and increased support will make this vital expansion possible, ensuring that home remains where the family is. Leading this campaign is a group of respected community members whose commitment to families and responsible growth sets the tone for the work ahead.

Co-Chairs

Lindy Berkley and Lauren Swann

Campaign Cabinet Members

Carol Dalton Cate Ford

Natalie Dossett Cecilie Holman

For more information about the campaign, please contact:

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The Campaign Cabinet is comprised of dedicated community leaders who have long demonstrated their commitment to Ronald McDonald House Dallas and the families we serve. Each member has been deeply engaged with our mission and has generously stepped forward to provide leadership, advocacy, and philanthropic support for this campaign.



Keeping families close™

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rmhdallas.org

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